

# History of Ferrari electronic

Ferrari electronic has been a constant on the technology and ITC markets in Germany for decades. The roots reach back to the early fifties:

- 1953  
Franz Ferrari founded the company “Statistische Maschinen und Geräte” in Berlin. The main products are mechanical counting devices used in medical technology and transportation.
- 1978  
Franz Ferrari renamed the company in “Ferrari electronic”, since now electronic counting devices are included in the product portfolio as well.
- 1981  
The Leucotron 10 starts its worldwide triumphal success. On recommendation of the World Health Organization (WHO) this leukocytes-counting engine is delivered to places all over the world.
- 1983  
The company is led by Elmar Ferrari, the son of the founder – The international business grows.
- 1986  
Elmar Ferrari gets the Bundesverdienstkreuz (award of the German government for extraordinary performance).
- 1987  
In the context of a reestablishment Ulrich Dziergwa joins the company as managing director.
- 1988  
Death of Elmar Ferrari. Johann Deutinger becomes a partner of Ulrich Dziergwa with equal rights. Both managing directors could look back on a long-standing common occupational activity at Nixdorf Computer AG.
- 1989/90  
World premiere: Ferrari electronic presents the first intelligent fax card. This development makes it possible to fax directly from any Windows application. The fax card becomes famous under the name „ferrariFAX“.
- 1992  
Ferrari electronic presents the first network fax solution. Moreover, Ferrari electronic develops Germany’s first small sized ISDN telephone system (which was marketed by LOEWE, Peacock and others).  
The company’s headquarters is moved from Berlin to Teltow.
- 1993  
Ferrari electronic presents the world’s first ISDN fax card, which was the first one to automatically distribute incoming faxes in the network.  
Dr. Hartmut Fetzer enters the circle of the stakeholders and managing directors. With him comes the most prominent „Nixdorfer“ into the enterprise. Dr. Fetzer was at Nixdorf member of the executive board for 10 years.  
The share capital raised on DM 1,000,000.
- 1994  
Ferrari electronic presents the first fax integration in Novell GroupWise.
- 1995  
Ferrari electronic presents the first fax integration into Microsoft Exchange Server and into Lotus Notes/Domino Server.
- 1997  
Ferrari electronic presents the first fax integration into SAP R/3 (SAP R/3 certification takes place on December 10th, 1997) – and plays a dominant role in the SAP market.
- 1998  
Ferrari electronic GmbH becomes Ferrari electronic AG.
- 1999  
Ferrari electronic presents its legendary ferrariFAX-Duo cards at CeBIT and manifests its status as solution provider (software and hardware out of one hand).

- 2000  
Ferrari electronic extends its professional fax solutions by SMS, Voicemail and IVR services. The change from the fax to the Unified Messaging vendor for medium and large customers is completed.
- 2001  
Ferrari electronic presents the first fax-over-IP solution at CeBIT and underlines its technology leadership in the area of Unified Messaging.
- 2002  
Ferrari electronic presents the first Linux-based fax and SMS solution.
- 2003  
Ferrari electronic presents a complete new hardware concept with the "OfficeMaster Cards". The OfficeMaster Card is offered as PCI slot card, as external box in a stainless steel housing, and as 19" rack equipped with 1 x S0, 4 x S0, 1 x S2M, or 2 x S2M.  
„OfficeMaster“ becomes the new umbrella brand name of Ferrari electronic AG.
- 2004  
German premiere: Ferrari electronic presents the first qualified electronic signature for fax and email in cooperation with crypt GmbH.  
With „OfficeMaster 2.0“ an innovative more-in-one solution is launched. OfficeMaster unites now all five components: fax, SMS, voicemail, IVR, and CTI outbound.  
OfficeMaster from Ferrari electronic is distinguished as best Unified Messaging/fax solution by the editors of the magazine "PC Professionell".  
Peter Mark Droste becomes the chairman of the board of directors.
- 2005  
Ferrari electronic signs strategic partnership agreements with Alcatel, strengthening its commitment to the telecommunications market.
- 2006  
At CeBIT Ferrari electronic presents its new CTI-inbound component for Cisco CallManger as well as the integration in ELO*professional* and ELO*enterprise*.
- 2007  
The Unified Communications suite OfficeMaster for Exchange 2007 stood in the limelight of this year's CeBIT presence. With this solution Ferrari electronic immediately reacts to the new prerequisites of the brand-new messaging platform from Redmond and offers professional communication for enterprises via fax and SMS from all Exchange clients as Microsoft Outlook. Although Exchange 2007 comes with interesting new features, an efficient Unified Messaging solution for the professional business communication is indispensable. For example no fax dispatch is possible under Exchange 2007.
- 2008  
Ferrari electronic closes a strategic partnership with Cisco Systems.  
Recertification of the SAP integration.  
Microsoft certifies the unified communications media gateways OfficeMaster Gate of Ferrari electronic as „qualified gateways for OCS 2007“.
- 2009  
Coincident to the release of Office Communications Server 2007 R2 Ferrari electronic presents its new modular OfficeMaster Gate UC media gateways as well as the integration of the OfficeMaster software in Microsoft SharePoint.  
Ferrari electronic presents OfficeMaster Hybrid Gate UC.  
Ferrari electronic becomes SAP Software Solution Partner.
- 2010  
OfficeMaster Gate is now certified as fax solution for Microsoft Exchange 2010 and supports inbound faxing without additional software.  
Ferrari electronic presents the OfficeMaster Survivable Branch Appliance for Microsoft Lync Server 2010.
- 2011  
Ferrari electronic wins „Innovationspreis-IT“ for the federal state Brandenburg at CeBIT 2011. Awarded was the product OfficeMaster Survivable Branch Appliance.  
Ferrari electronic receives as first provider of Unified Messaging software and media gateways the „Microsoft Unified Communications Gold Competency“.